



## Youth Speak Out International Social Media Policy for Volunteers

Social media (e.g., Facebook, Twitter) is a powerful communications tool. Youth Speak Out International (“YSO INT”) expects all volunteers to abide by its social media policy in all their communications on any social media site.

YSO INT volunteers must communicate on social media sites professionally and respectfully, just as YSO INT would expect them to communicate where they present in person. All communications with young people must be appropriate, both in terms of the student’s age and the relationship between the adult and student. Profanity, sexualized language or jokes, images of a sexual nature, or similar communications involving adult topics, drugs or alcohol, are never appropriate around students, no matter if they occur in person, in an email or text message, or on a social media site.

YSO INT volunteers must keep separate any social media communications that implicate YSO INT from their own personal communications. Young people may have difficulty distinguishing among an adult’s different roles. Therefore, YSO INT volunteers must presume that any communications with a YSO INT student will be perceived by the student as relating to YSO INT business and must act accordingly.

In compliance with Youth Speak Out International existing volunteer conduct standards, YSO INT volunteers should not actively “friend,” “follow” or correspond with minor-aged students directly through common social media platforms, such as Facebook and Twitter. The only social media interaction with students should occur through a YSO INT administered social media platform as part of a YSO INT program and with the consent of students’ parents. YSO INT volunteers should not reach out to any minor students through public platforms such as Facebook, Twitter, LinkedIn or any other social media platform not directly controlled by YSO INT.

The following applies to YSO INT volunteers who post on or manage “Official YSO INT Profiles” as outlined below:



## YOUTH SPEAK OUT INTERNATIONAL

Any social media profile used by YSO INT volunteers, employees, students or supporters that is used professionally, for promotion of YSO INT or for regular communications is an “Official YSO INT Profile”. All Official YSO INT Profiles belong to Youth Speak Out International and not to any volunteer. As the exclusive property of YSO INT all Official YSO INT Profiles will be retained by YSO INT when the volunteer associated with the profile ends his or her relationship with YSO INT for any reason. YSO INT retains full rights to all Official YSO INT Profiles, regardless of the wishes of a current or departing volunteer who has operated or maintained the profile while working at YSO INT.

Two or more YSO INT volunteers must have access to “admin” status on each Official YSO INT Profile. Each YSO INT volunteer who manages or has access to Official YSO INT Profiles will provide the username and password to the social media profiles to the local YSO INT office. YSO INT volunteers agree to cooperate in good faith with YSO INT to ensure that YSO INT has the ability to access and control all Official YSO INT Profiles.

Any YSO INT volunteer who reasonably suspects misconduct related to social media or any violation of this policy must report these suspicions immediately to the appropriate local YSO INT representative.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

(please print)